

Demand Response Seminar

April 23, 2009

Brookhaven Country Club - Dallas, TX

www.CirroEnergyServices.com

Cirro Energy Services is offering an informative complimentary lunch and learn session on Demand Response and how it can positively impact your bottom line (at no added cost) on Thursday, April 23 at Brookhaven Country Club in Dallas, TX. We will be discussing programs available in Texas that will enable commercial, industrial and institutional companies to **reduce electricity costs by over 10%, and earn additional revenue.** Admission to the seminar is free.

Why attend this complimentary seminar?

- Learn How to Save Thousands on your Utility Costs
- No Capital Commitment for Demand Response programs
- Additional Revenue Stream
- Increase Your Bottom Line
- Compliment your Green initiatives
- What is demand response and how does it work?
- Learn how to take control of the regulated charges on your electricity bill
- Actual case studies of clients that have saved thousands of dollars with CES

About us:

Cirro Energy Services is now a part of Dominion Resources, a Fortune 200 company with a **corporate history that goes back over 200 years** offering stability and longevity.

As a leader in energy procurement and demand response in Texas **CES has yielded millions of dollars in cumulative savings** for our clients. Our clients include universities, school districts, hospitals, manufacturing, data centers, cold storage and others.

Be one of the first 25 people to register by April 12th and receive a \$10 Brinker Restaurant gift card at the seminar.

All attendees will be entered in a Grand Prize Raffle to win a 32" High-Def Flat Panel LCD TV (valued at \$500).

Seminar Itinerary

For more information, email us at: CEScontact@CirroEnergyServices.com

When is it?

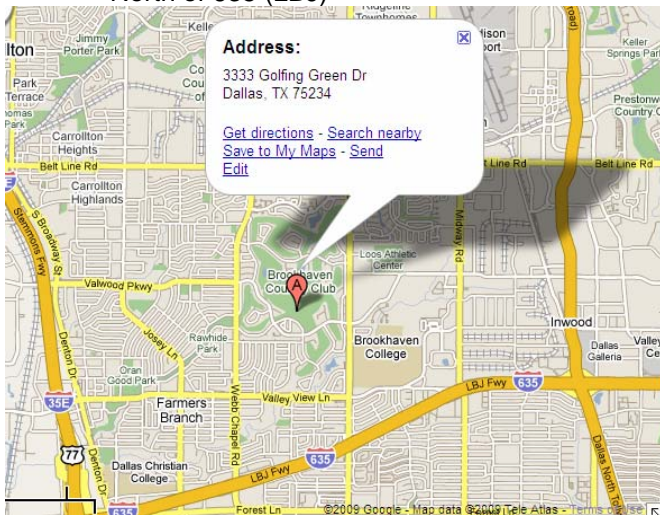
Thursday April 23, 2009 (11:30 am to 2:00 pm) - lunch provided

- Registration 11:30 am - 12:00 noon
- Presentation with lunch 12:00 noon - 1:30 pm
- Q&A and raffle drawing 1:30 pm - 2:00 pm

Where is the seminar?

Brookhaven Country Club (3333 Golfing Green Dr, Dallas, TX 75234)

- East of I-35E
- West of Dallas Tollway
- North of 635 (LBJ)



Who should attend?

- CFOs
- Plant Management
- Facilities Managers/Professionals
- Engineers
- Purchasing Managers (utilities)

How much does it cost?

This is a complimentary seminar with lunch provided

Why should I attend?

Learn how demand response can increase your company's bottom line by reducing electricity costs as well as earning additional revenue - all at no cost to you.

How to register for the Cirro Energy Services complimentary demand response seminar?

Space is limited, Reserve your seat now by April 16th by any of these three simple options:

1. **Email us** - Send us an email with your name, title and company information to us at CEScontact@CirroEnergyServices.com
2. **Call us** - You can call us at 1-866-791-1911 on our 24-hour hotline and leave us a message with your name, company and contact information
3. **Mail reply card** - Fill out the enclosed reply card and send back to:
Cirro Energy Services
Attn: Demand Response Seminar
501 W. President George Bush Hwy, Ste 350
Richardson, TX 75080